



Making a world of difference  
in small-scale gold mining.

A GEF Initiative

# planetGOLD Country Project Orientation Session

11 February 2025

Supported by:



Led by:



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## Housekeeping:

- ▶ This PowerPoint and recording will be circulated following the session.
- ▶ Other important resources discussed today can be found on the [planetGOLD.org/home-base](https://planetGOLD.org/home-base) webpage.
- ▶ Questions can be written in the chat box (in EN, FR or ES) and the team will address as we are able. There will also be time at the end of each major agenda item for questions.

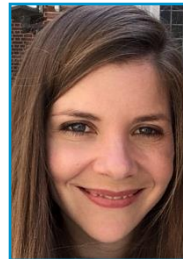




Project Manager/  
Programme Coordinator  
**Susan Keane**



Knowledge  
Management  
**Mona Avalos**



Communications  
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**Jennifer Wilmore  
Scroggins**



Coordination Latin  
America Region &  
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Africa Region &  
Communications  
Assistant  
**Assietou Gaye**



## Global Project – UNEP Team



**Małgorzata Stylo**

Programme  
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**Caroline Wood**

Web Knowledge  
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**Kenneth Davis**

Programme  
Management  
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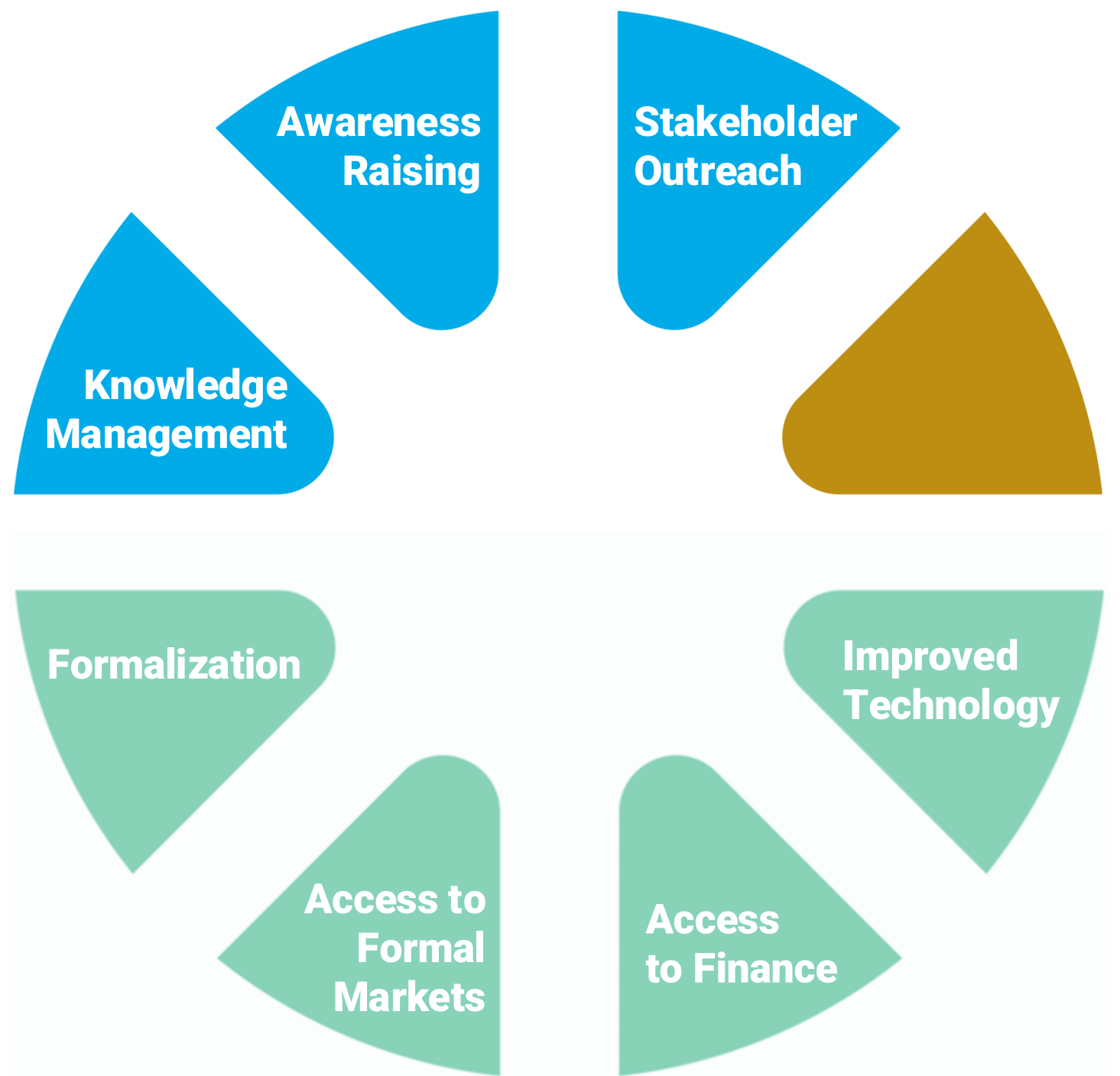
*\*temporarily on another assignment until mid-2025*

## Mission:

To make small-scale gold mining safer, cleaner, and more profitable






## Vision:

A clean global supply of gold from small-scale miners





**Phase 1 Projects**

-  Burkina Faso
-  Colombia
-  Guyana
-  Indonesia
-  Kenya

 Mongolia

 Peru

 Philippines



**Phase 2 Projects**

 Bolivia

 Congo

 Côte d'Ivoire

 Ecuador

 Ghana

 Guinea

 Honduras

 Madagascar

 Mali

 Nicaragua

 Nigeria

 Paraguay

 Sierra Leone

 Suriname

 Uganda

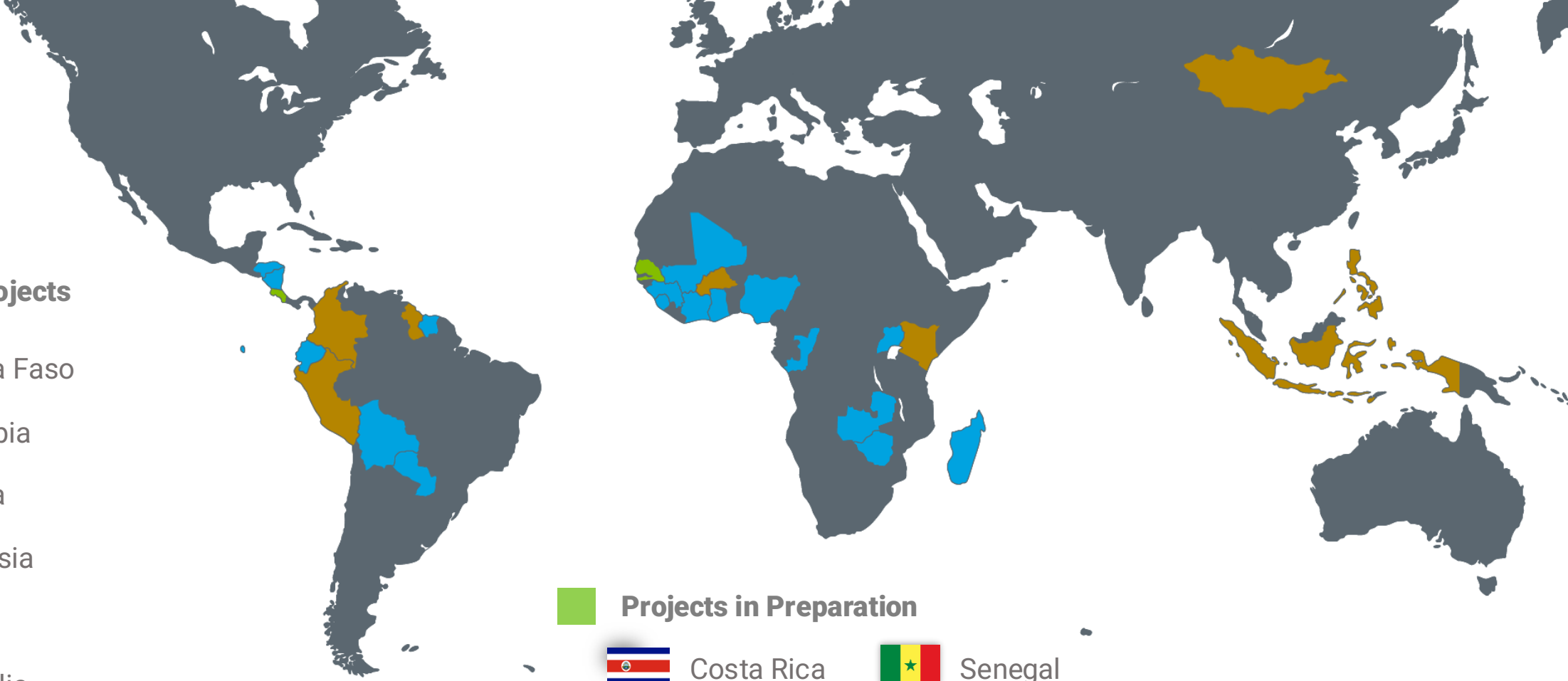
 Zambia

 Zimbabwe

**Projects in Preparation**

 Costa Rica

 Senegal



# Main Components of the Global Project

## Programme Coordination

- ▶ Enhance cooperation among projects
- ▶ Compile, analyze & disseminate results

## Communications

- ▶ Share programme successes
- ▶ Improve public perceptions about ASGM

## Knowledge Management

- ▶ Collect, curate and synthesize knowledge
  - ▶ Fill gaps
-



# Programme Coordination:

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## Reporting

## Quarterly Reporting

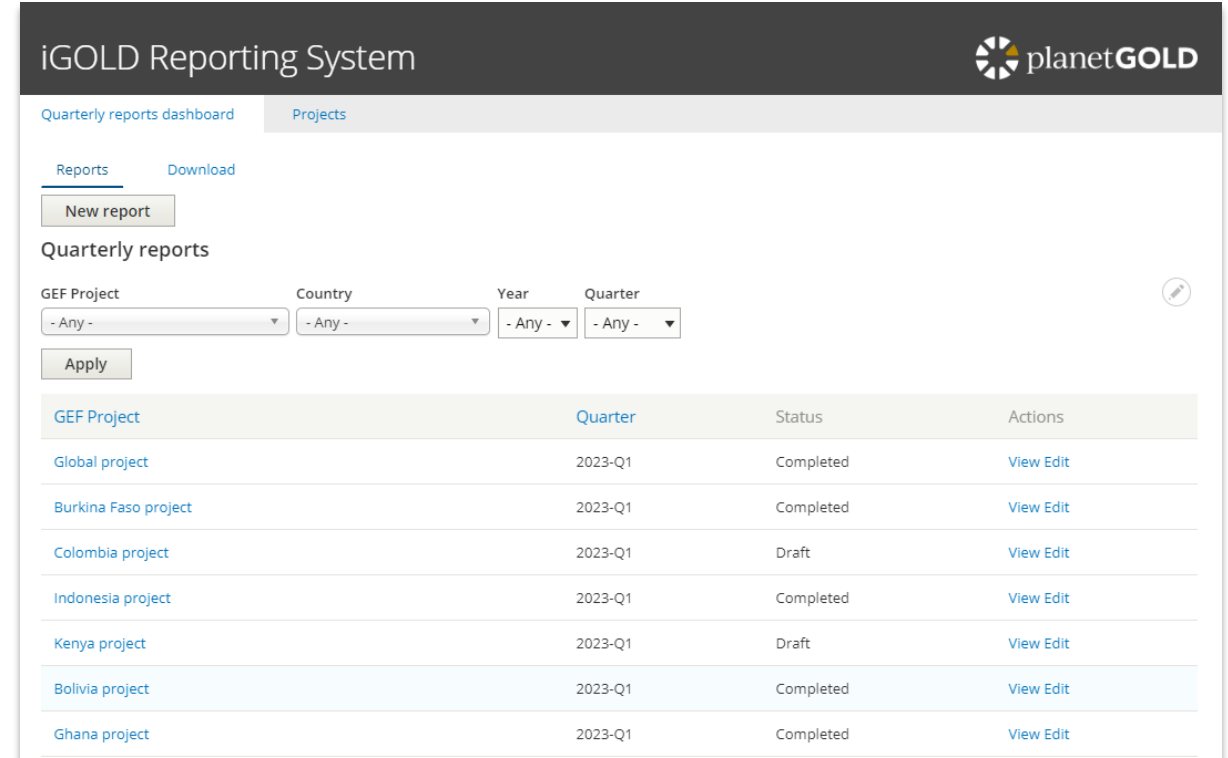
Each project will submit quarterly summaries of key activities. Using this data, the global project will produce quarterly summaries of key activities and progress across the programme.

## Annual Progress Report (APR)

Country projects will submit an APR by fiscal year, which will include narrative reporting on achievements and quantitative reporting on programme-level indicators.

# Details on Integrated Global Online Data Reporting System (iGOLD)

- ▶ **Who has permission:** Representatives from executing agencies (EA) and implementing agencies (IA) are eligible for login credentials for their child projects. EA and IA accounts have the same functionality.
- ▶ **Quarterly report deadlines:** one month after the end of each quarter (30 April, 31 July, 31 October, 31 January)
- ▶ **Annual report deadline:** 15th of September
- ▶ System closes after 30 minutes. Save your work often!
- ▶ Generates reports for planetGOLD stakeholders and for Annual Progress Report



The screenshot displays the iGOLD Reporting System interface. At the top, there is a navigation bar with "iGOLD Reporting System" and the planetGOLD logo. Below this, there are tabs for "Quarterly reports dashboard" and "Projects". The "Reports" tab is active, showing a "New report" button and a "Download" link. The "Quarterly reports" section includes filters for "GEF Project", "Country", "Year", and "Quarter", each with a dropdown menu set to "- Any -". An "Apply" button is located below the filters. A table lists the quarterly reports with columns for "GEF Project", "Quarter", "Status", and "Actions".

GEF Project	Quarter	Status	Actions
Global project	2023-Q1	Completed	<a href="#">View Edit</a>
Burkina Faso project	2023-Q1	Completed	<a href="#">View Edit</a>
Colombia project	2023-Q1	Draft	<a href="#">View Edit</a>
Indonesia project	2023-Q1	Completed	<a href="#">View Edit</a>
Kenya project	2023-Q1	Draft	<a href="#">View Edit</a>
Bolivia project	2023-Q1	Completed	<a href="#">View Edit</a>
Ghana project	2023-Q1	Completed	<a href="#">View Edit</a>

## Quarterly Details:

- ▶ Report key activities for previous quarter and planned activities for upcoming quarter
- ▶ Reporting organized by programme pillars:
  - Formalization
  - Technical Solutions
  - Access to Finance
  - Awareness raising
  - “Other”

## Annual Details:

- ▶ Report on cumulative cross-programmatic indicators from start of project to end of reporting period
- ▶ Attach supporting documents such as calculation methods
- ▶ For countries with additional GEBs, iGOLD will be updated shortly to allow space for their reporting





# **Programme Coordination:**

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**Annual Reporting on  
Cross Programmatic Indicators**

## Technology

- Mercury Reduced / Eliminated / Prevented / Avoided

## Access to Markets

- Amount responsible gold produced (according to planetGOLD Criteria)
- Amount responsible gold sold to formal markets

## Access to Finance

- Amount of funds made available/accessed by miners through financial mechanisms
- Number of operations/miners receiving funds

## Formalization

- Number of miners assisted with formalization processes, disaggregated by gender



# Mercury Abatement Calculations

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## Mercury Use

mercury use =

[amount applied during processing] –

[amount recovered for re-use after application + amount recovered from mercury capture systems during amalgam burning/gold refining e.g., at gold shops]

## Mercury:Gold Ratio

$$U_{\text{Hg}} = \frac{\text{Hg}_{\text{lost}}}{\text{Au}_{\text{produced}}}$$

# Reduced

- ▶ Change in amount of mercury lost to the environment as a result of **introducing processes that reduce mercury lost per unit of gold production**



# Eliminated

- ▶ Change in amount of mercury lost to the environment as result of **introducing mercury-free gold production processes**

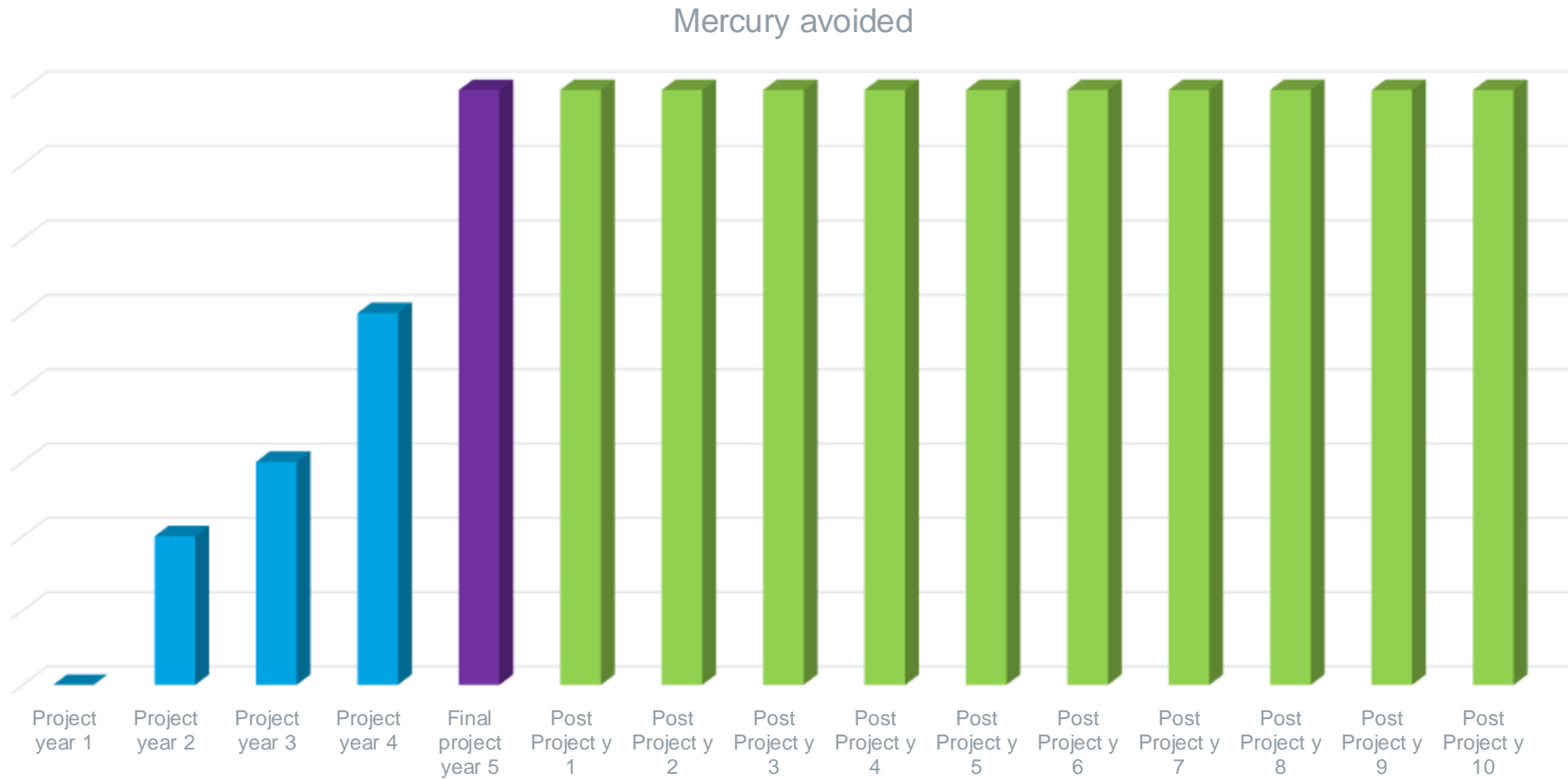
# Prevented

Change in amount of mercury loss **assumed to be prevented** by the introduction or ongoing support of mercury-free methods.

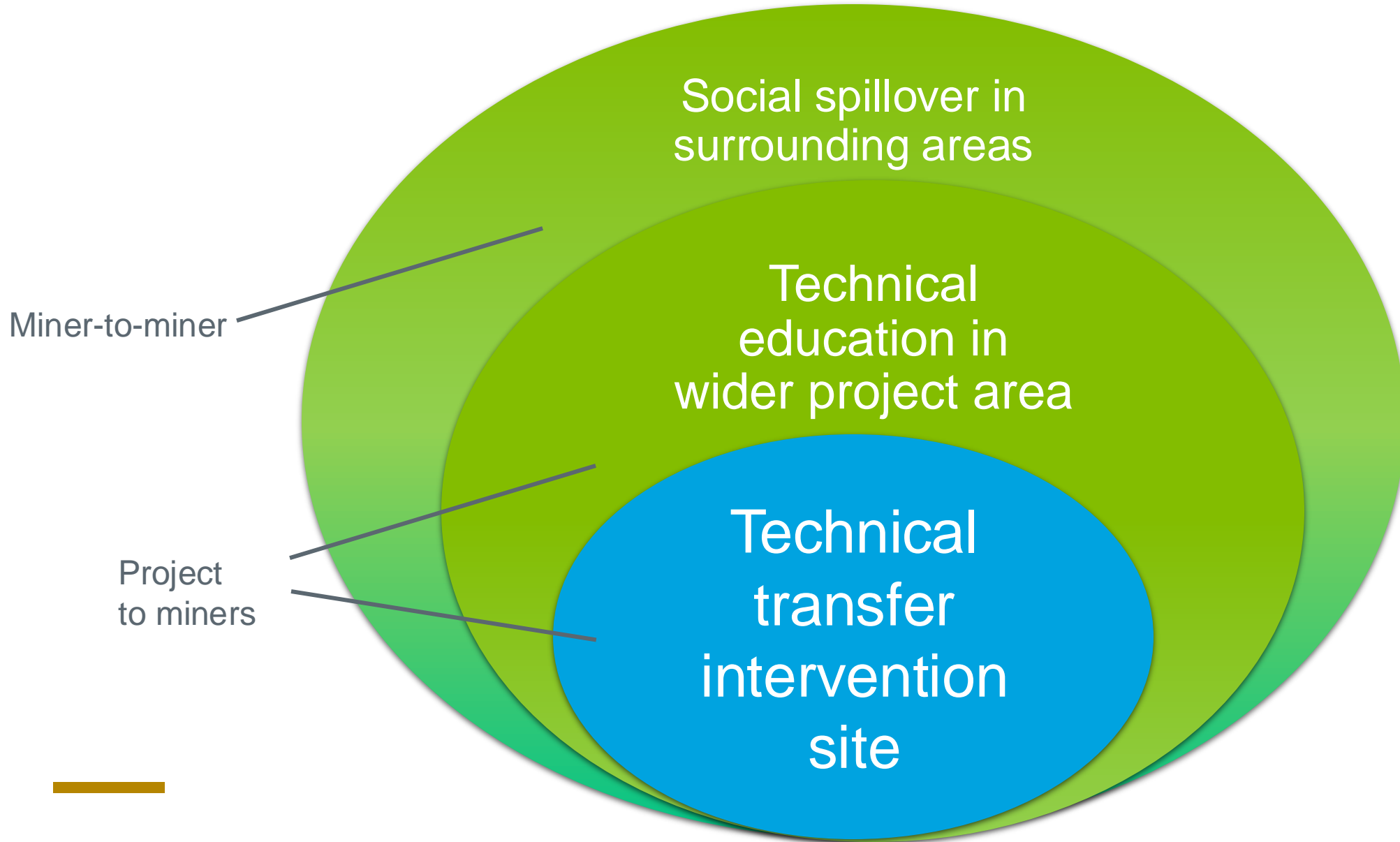
*Used when:*

- ▶ mercury use is illegal;
  - ▶ project intervenes with existing mercury-free site that formerly used mercury, to avoid backsliding.
-

# Avoided (Future)



# Mercury Abatement Impacts: Direct Tech Transfer and Technical Educational





# Programme Coordination:

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## Meetings

## Routine Coordination Meetings

**Project Manager  
Calls**

**Programme  
Advisory Group  
(PAG)**

**Regional  
Coordination  
Meetings**

**Communication  
Network  
Meetings**

## Global Forum

Exchanging information and lessons learned among child projects and other ASGM stakeholders; regional-sub-meetings will be facilitated.

## Topical Webinars

The Global Forum will be complemented by at least one public topical webinar per year as well as periodic internal knowledge exchange among country project technical experts.

## Annual Program Meeting

Providing a space for country projects to share their project successes and lessons learned across the key programmatic pillar areas, and to discuss internal administrative matters.

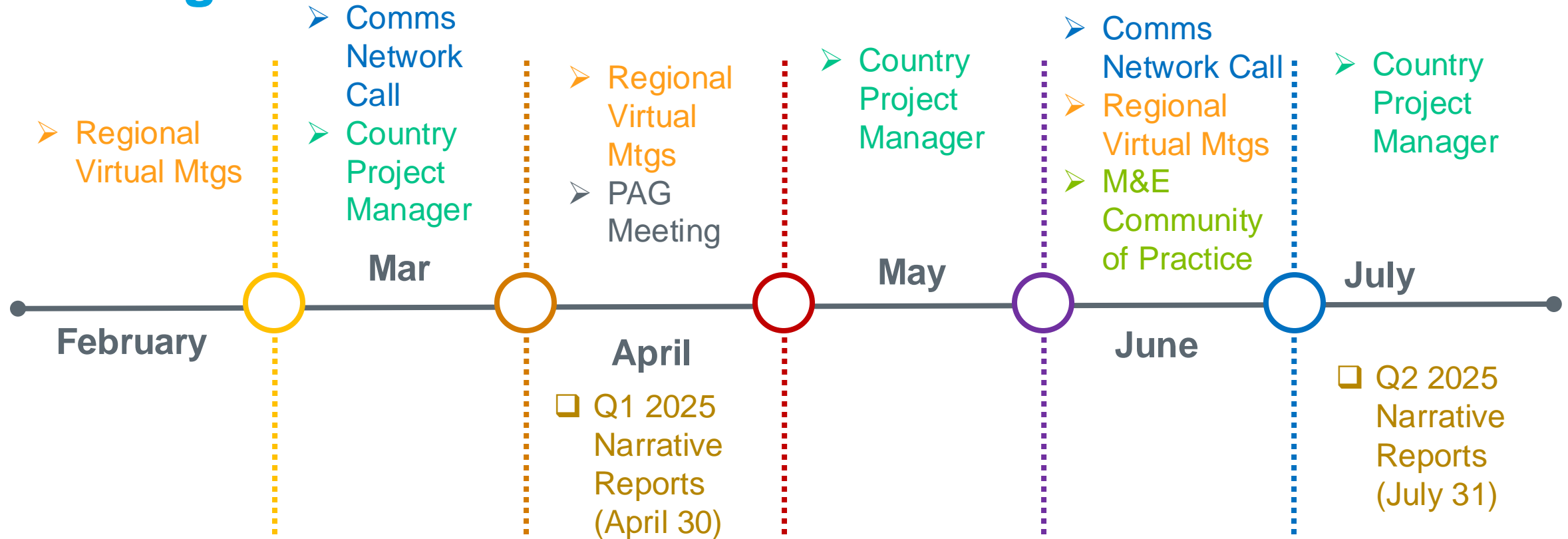


# Calendar of Meetings and Reporting

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Timeline for 2025-2026

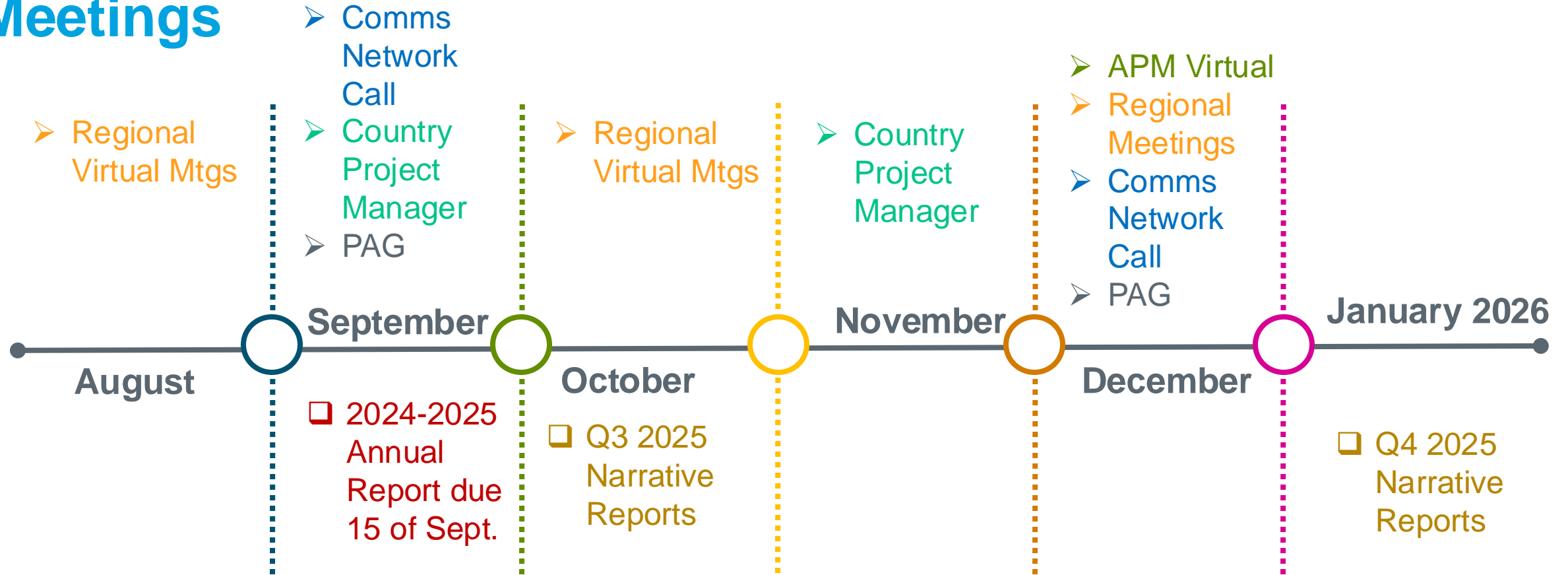
# Meetings



# Reporting



# Meetings



# Reporting





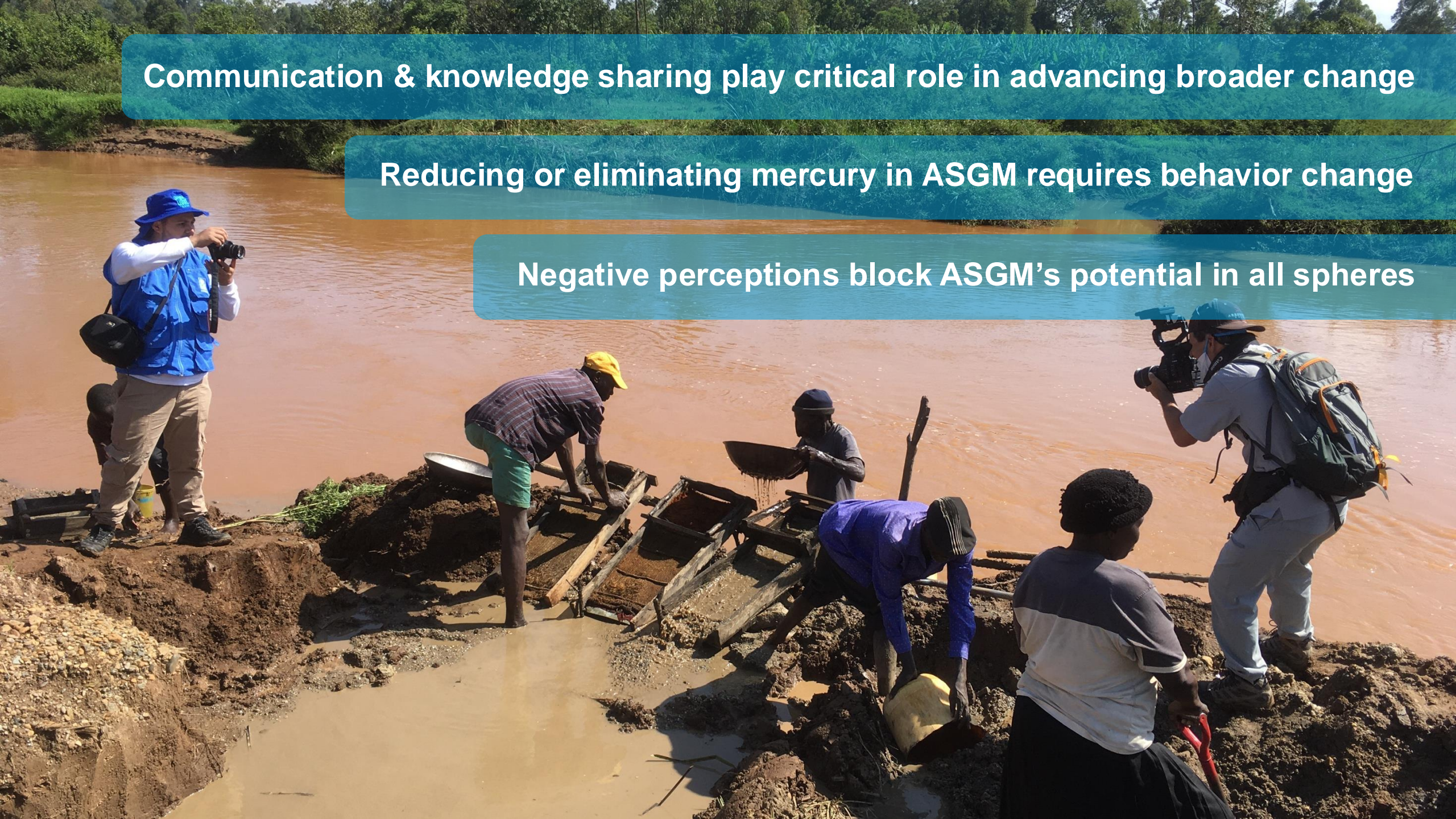
# Communication Strategy & Tools

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**Communication & knowledge sharing play critical role in advancing broader change**

**Reducing or eliminating mercury in ASGM requires behavior change**

**Negative perceptions block ASGM's potential in all spheres**



## Ultimate goals:

To “change the conversation” and improve public perceptions of ASGM by

- ▶ Re-framing the issue around the social, environmental and economic benefits of improvements in ASGM
- ▶ Engaging the media to cover the sector through a new, solutions-oriented angle

To change the sector and make it more responsible by

- ▶ Supporting widespread knowledge uptake

### Global Communication Strategy

#### 1. Introduction

The planetGOLD global communication strategy is designed to help achieve the knowledge management and outreach goals of the global coordination, knowledge management and outreach component. These goals are to: help project-participating countries and the wider ASGM community increasingly access and apply knowledge to deepen mercury reduction; improve the understanding of governments, the private sector, mining communities and the general public of the ASGM sector.

As the project unfolds, the program will capture lessons learned and best practices and develop new knowledge around how solutions to support artisanal and small-scale miners can be brought to scale. Effective communications will be important over the lifecycle of the project as it aims to rally a wide range of stakeholders and audiences around supporting artisanal and small-scale miners and inform the development of ASGM formalization efforts globally.

#### Relationship to Other Child Project Strategies

This communications strategy details the communication actions to be taken over the coming years to help foster and grow support, while also shifting perceptions and engaging key groups critical to the program's success.

The strategy provides guidance to ensure consistent messaging and planetGOLD branding alignment across all project communications in the program. However, the particular activities detailed in this strategy focus on what will be implemented at the global level of the program, recognizing that each child project will develop its own complementary national-level communications plans with distinct audiences, platforms and outreach tactics. Responsibility for managing the activities in this strategy document rests with the Global Project.

#### 2. Strategic approach

This strategy ultimately aims to help planetGOLD country level projects and the wider ASGM community increasingly access and apply knowledge to deepen mercury reduction; and improve the understanding of governments, the private sector, mining communities and the general public of the ASGM sector.

Achieving this will involve changing perceptions around artisanal and small-scale gold mining, particularly at the national and global level. This strategy will support this by re-framing the issue around the social, environmental and economic benefits of supporting artisanal and small-scale miners, and by systematically engaging the media to cover the issues through a solutions-orientated angle. At the same time, it will proactively pitch and place stories, opinion editorials and blogs in the media and on the platforms used by governments, the finance sector and the global gold industry.

## Messaging Strategy:

Frame narrative around responsible ASGM's **development potential**

- Rather than leading with problems in the ASGM sector, start story with the **opportunity** it holds for further supporting livelihoods, contributing to economic growth, and bringing in returns for investors
- This approach immediately allows audiences to see a way forward, helping **avoid reinforcing negative narratives** we are trying to counter or unintentionally creating more negative sentiment towards ASGM





MIN 1  
GORONTALO  
UTARA

# Communications Tools, Contributions & Network

- ▶ Common visual identity, tagline, brand colors & fonts
- ▶ Branded project name, logos
- ▶ Standard templates for reports, fact sheets, event banners, presentation slides
- ▶ Library of icon graphics
- ▶ Social media templates & guidelines
- ▶ Animated “explainer” video
- ▶ Key messages & talking points



Central hub for all project news, events, publications & materials

planetGOLD

Challenges and Opportunities for Women at Artisanal Gold Mining Sites in Burkina Faso

Voices | 15 October 2020

Knowledge Areas: [Technical Solutions](#)

Countries: [Burkina Faso](#)

**Almée Florentine Kabore**  
Communication Specialist, planetGOLD Burkina Faso

**Aueama Aivirafine**  
Communications Officer, Artisanal Gold Council

Artisanal and small-scale gold mining often uses rudimentary technology, requires physically demanding dangerous labour and is routinely undertaken by marginalized communities in an informal setting. In Burkina Faso, approximately 20-30% of those

Media Gallery

Grid of 12 images showing various community and project activities.

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Dispatches From The Field: Bringing mercury-free methods to the indigenous village of Karrau in Guyana

Watch the latest episode

News & Voices

Updates on planetGOLD country projects and expert voices from the global ASGM community

planetGOLD

Uganda

Artisanal and small-scale gold mining (ASGM) is critical for Uganda's prospects for economic development. The commodity holds great livelihood significance as an important source of income and employment to miners and their dependents.

planetGOLD project sites in Uganda

Making a world of difference in small-scale gold mining

Search

159 results found

Peru: 5 metallurgical plants are implemented to process gold without mercury in Arequipa

On Empowerment and Ownership: In line with pushing for the formalization of the artisanal and small-scale gold mining (ASGM) sector in the Philippines, planetGOLD Philippines holds the Mountain Province leg of the policy workshop "Making Mercury History in the Philippine Small-scale Gold Mining Sector: Stories from the Marikang Bayan of Baguio, Fidelity, Sagada" on 22-24 February 2023

# Contribution to Global Comms Products

Elevating miners' voices and experiences  
and promoting project advances



**A Message From The Miners**



- ▶ **Pitching** newsworthy stories and expert interviews
- ▶ **Developing** op-eds or guest blogs
- ▶ **Supporting journalists** to incorporate solutions in their coverage of ASGM issues



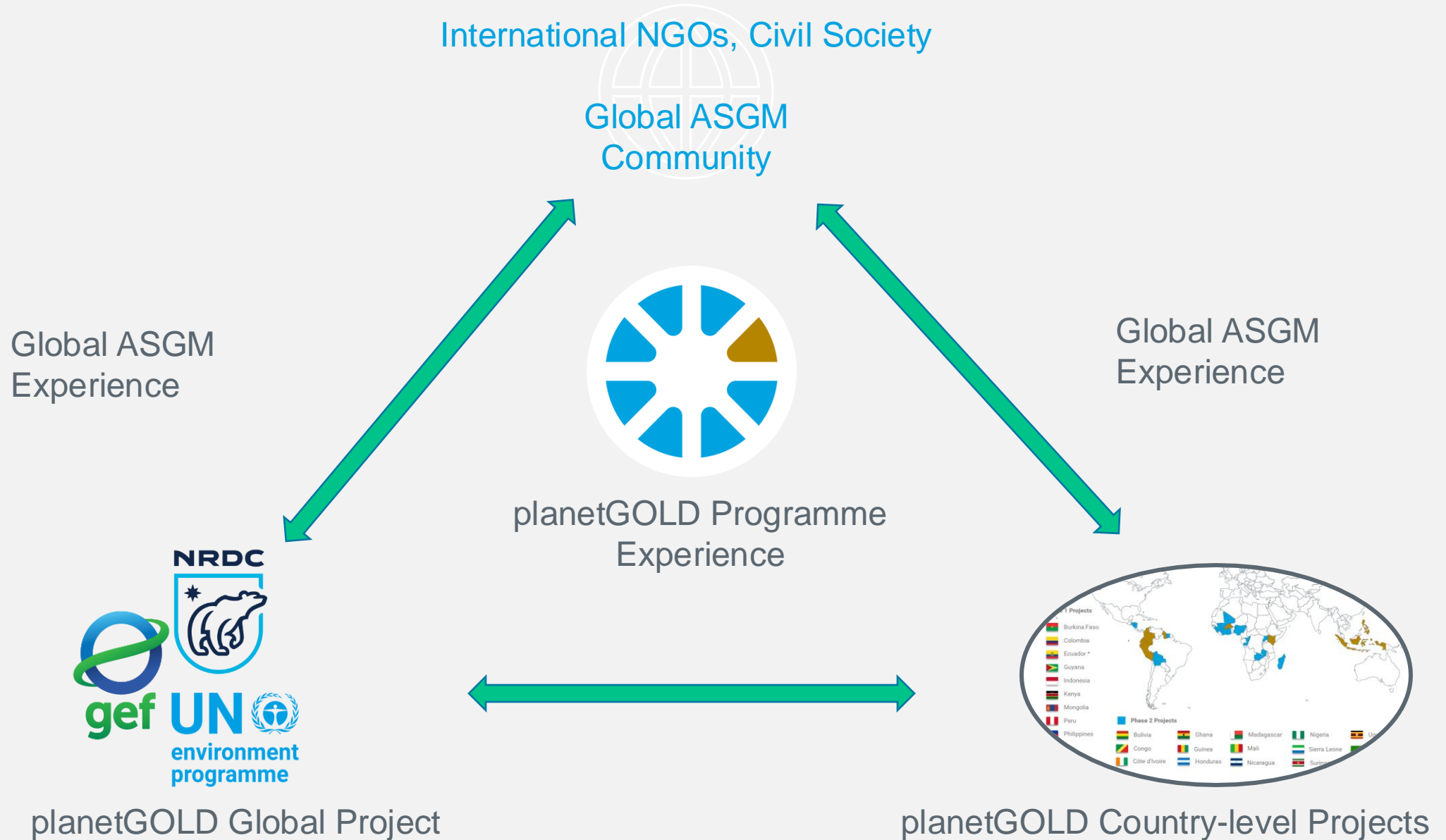
## Collaboration via:

- ▶ Quarterly group calls
- ▶ Online Basecamp project
- ▶ Shared Google Drive
- ▶ Occasional trainings
- ▶ WhatsApp group
- ▶ One-on-one exchanges
- ▶ In-person meetings



# **planetGOLD Knowledge Sharing Approaches**

# Knowledge Sharing Approach

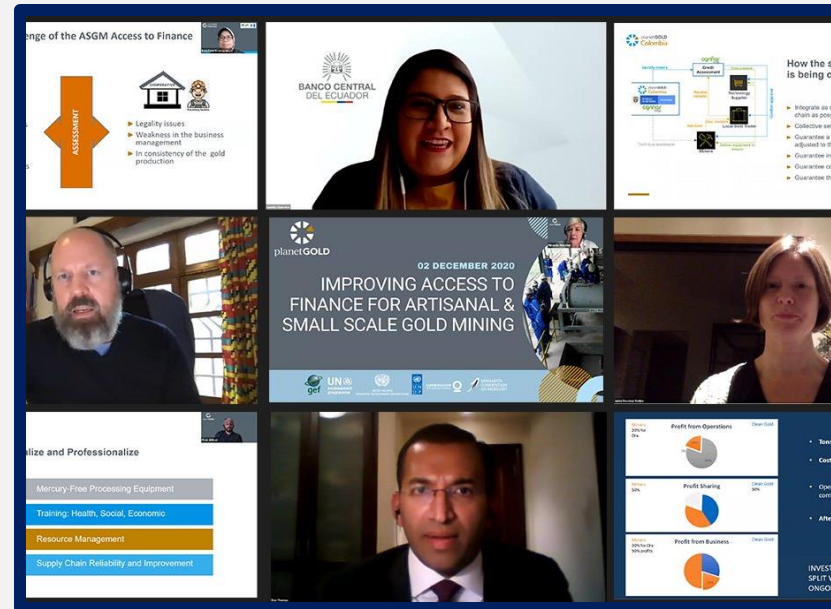


## In-person Engagement



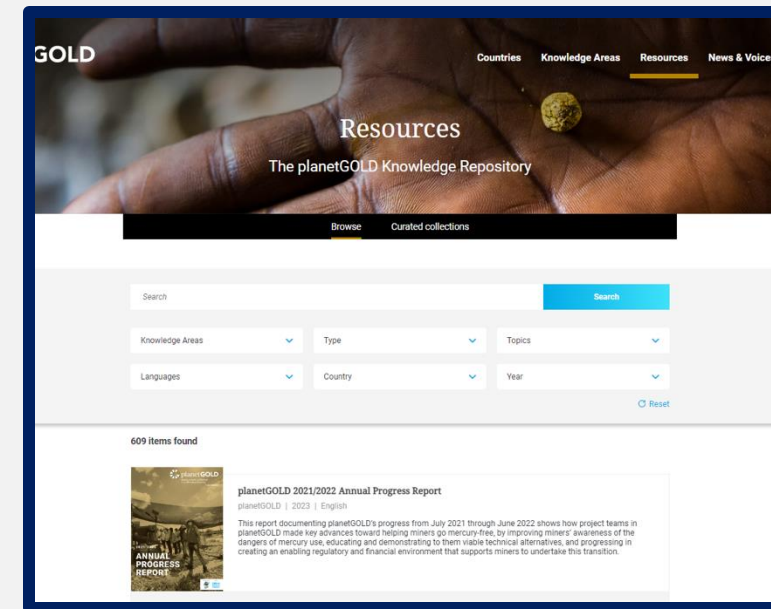
- Global ASGM Forum and Annual Programme Meeting (2026)
- International finance, development conferences

## Virtual Stage



- Virtual Annual Programme Meeting (2025)
- Topical webinars

## planetGOLD Website



- Blogs, videos
- Country reports, case-studies, best practices, comparative analysis

## Curated Collections

### Curated Collections

The planetGOLD Knowledge Repository

Browse Curated collections

Curated collections include some of the most useful and relevant resources on key ASGM topics, selected by the planetGOLD team. Click the topics below to expand and explore.

Search

Apply



#### Biodiversity

Special considerations for mining near protected areas and critical ecosystems.



#### Cyanide

Information on the controversial use of cyanide in ASGM.



#### Due diligence and responsible gold criteria

Information to facilitate responsible sourcing of ASGM gold.



#### Environmental Monitoring

Tools, techniques and discussions around mercury monitoring in the ASGM sector.



#### Finance

Access to appropriate financing mechanisms helps miners improve efficiency and go mercury-free.



#### Formalization

Integrate ASGM into the formal economy, society, and regulatory system.

## ASGM Glossary and ASGM 101

### ASGM 101

A Primer on Mercury Use in Artisanal and Small-Scale Gold Mining

The Minamata Convention on Mercury defines artisanal and small-scale gold mining (ASGM) as gold mining conducted by individuals or small enterprises with limited capital investment and production.

Mercury is often used in ASGM to extract gold from ore or sediments. The resulting mixture of mercury and gold, known as amalgam, is heated to vaporize the toxic mercury and leave the gold behind. Despite the prevalence of mercury use in ASGM, [substitutes for extracting gold without mercury](#) are readily available and can yield higher recovery rates for miners.

#### ASGM by the Numbers

**15 million**  
Miners working in the ASGM sector globally

**4-5 million**  
Women and children working in ASGM

## Topical Pages

### Jurisdictional Approach/Landscape Approach Resources

A major barrier to the transition away from mercury use in artisanal and small-scale gold mining (ASGM) is the typical lack of formalization in the sector. The planetGOLD programme aims to pilot innovative and holistic approaches to formalization, such as the Jurisdictional Approach (JA) / Landscape Approach (LA).

This work builds capacity among planetGOLD country level projects via trainings/workshops, tools and supporting documents, to enable projects to pilot JA/LA approaches.

This web page will be continuously updated with relevant documents, recordings of webinars and trainings, and other useful materials regarding JA/LA approaches in English, French and Spanish. Additional reading materials in English only can be found on [this page](#).

## Due Diligence

### planetGOLD Criteria for Environmentally and Socially Responsible Operations

The planetGOLD programme sets out specific criteria to govern the operations of artisanal and small-scale gold mining entities engaged with the programme. Conformance with the criteria will ensure that artisanal and small-scale miners participating in the planetGOLD programme undertake sufficient efforts to avoid, minimize, mitigate, and where appropriate, offset adverse impacts to people and the environment. [Adhering to these criteria](#) being critical will be able to meet the [International and Sectoral Requirements of GEF, Finance Investors and other](#) investors their ability to attract financing and sell their gold products to formal markets.

The planetGOLD Criteria have been aligned to the GBAI Code and can be recognized as a branched version of GBAI in this way, the mining entities that conform with planetGOLD Criteria will also be in conformance with GBAI as well as other key guidance and codes described below.

In addition to incorporating elements of the GBAI Code, the planetGOLD Criteria include those criteria that are specific to the planetGOLD programme:

- Eliminating mercury in the mining process
- Respecting and protecting the rights of Indigenous Peoples
- Minimizing impact on biodiversity



## Grievance Mechanism

### Global Project Grievance Mechanism

#### Programme Design and Basic Principles

The planetGOLD programme is a GEF-funded initiative that supports countries' commitments under the Minamata Convention on Mercury. The programme works in countries around the world to eliminate mercury from the supply chain of gold produced by artisanal and small-scale miners by:

- Supporting efforts to integrate the ASGM (Artisanal and Small-Scale Gold Mining) sector into the formal economy, society, and regulatory system.
- Introducing and facilitating access to mercury-free and best practices in ASGM.
- Facilitating miners' access to formal gold supply chains, in partnership with gold buyers and industrial users.
- Piloting a range of models for access to investment and finance for small-scale miners and their communities.

# Key Global Project Synthesis Products

**planetGOLD**  
Making a world of difference in small-scale gold mining.  
A GEF Initiative

## Cross-programme Analysis of planetGOLD ASGM Financial Access Interventions

Burkina Faso, Colombia, Ecuador, Guyana, Indonesia, Kenya, Mongolia, Peru, and the Philippines

May 2024

Supported by: Led by:

**planetGOLD**  
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REPORT

## Overcoming Practical Barriers for Integrating Responsible Artisanal and Small-Scale Mined Gold into International Supply Chains

September 2022

Supported by: Led by:

**planetGOLD**  
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Report

## Best Management Practices for Cyanide Use in the Small-Scale Gold Mining Sector

December 2021

Supported by: Led by:

**planetGOLD**  
Making a world of difference in small-scale gold mining.  
A GEF Initiative

REPORT

## Documenting planetGOLD programme experiences with ASGM supply chain mechanisms

Burkina Faso, Colombia, Ecuador, Guyana, Indonesia, Kenya, Mongolia, Peru, and the Philippines.

3 May 2024 / Final version

Supported by: Led by:

**planetGOLD**  
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A GEF Initiative

REPORT

## Agreements and Engagement with Rightsholders in Artisanal and Small-scale Gold Mining: Moving from Common Approaches toward Best Practice

November 2023

Supported by: Led by:



planetGOLD Kenya

**TRAINER'S HANDBOOK**  
Practical Library for Artisanal and Small-Scale Gold Miners in Kenya



planetGOLD Philippines

REPORT  
**planetGOLD Philippines**  
**Gold with Dignity**  
A Review of Laws and Policies on Artisanal and Small-Scale Gold Mining (ASGM) in the Context of Human Rights-Based Approach to Formalization



planetGOLD Ecuador

planetGOLD Mongolia  
СУДАЛГААНЫ ТАЙЛАН  
**Алтны Нийгмийн Санхүүжилтийн Боломж, Хүртээмжийн Судалгаа**  
Энэхүү тайланд бичил уурхайчид нийгмийн зайлшгүй үйлчилгээний үр шимээс хүртэхэд нөлөөлж буй хүчин зүйлсийг гүнзгийрүүлэн судлах замаар одоогийн нөхцөл байдлыг үнэлж, бэрхшээл, боломжийг тодорхойлж, цаашид хүртээмжийг нь сайжруулах чиглэлээр зөвлөмж боловсруулав.  
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planetGOLD Burkina Faso

planetGOLD Burkina Faso - Two Years in Review



Burkina Faso has done what is called here the National Action Plan.



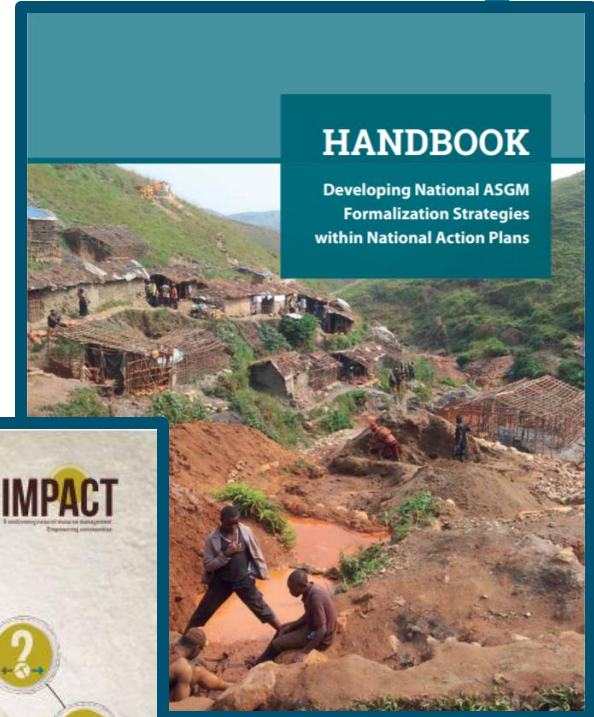
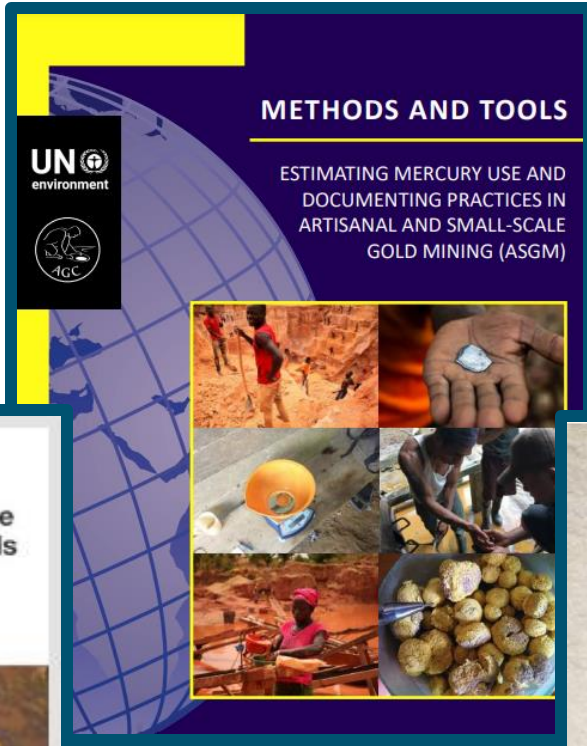
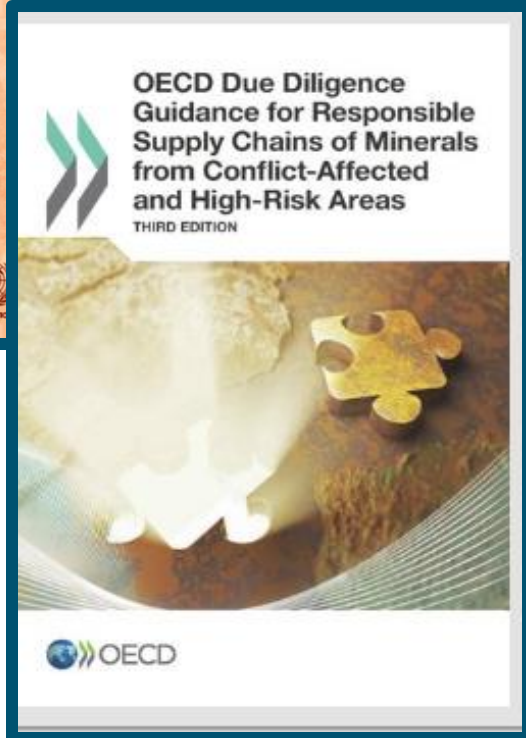
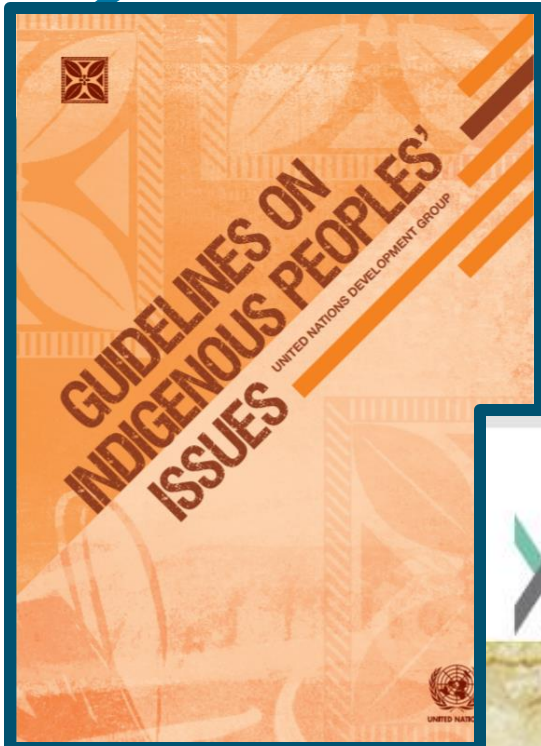
planetGOLD Colombia

**MÓDULO 1**  
CONCEPTOS BÁSICOS SOBRE EL MERCURIO  
INGRESE AQUÍ



planetGOLD Ecuador - Two Years In Review  
been very good for us. It has made the project earn the trust of the miners and the

# ASGM Global Community Key Resources



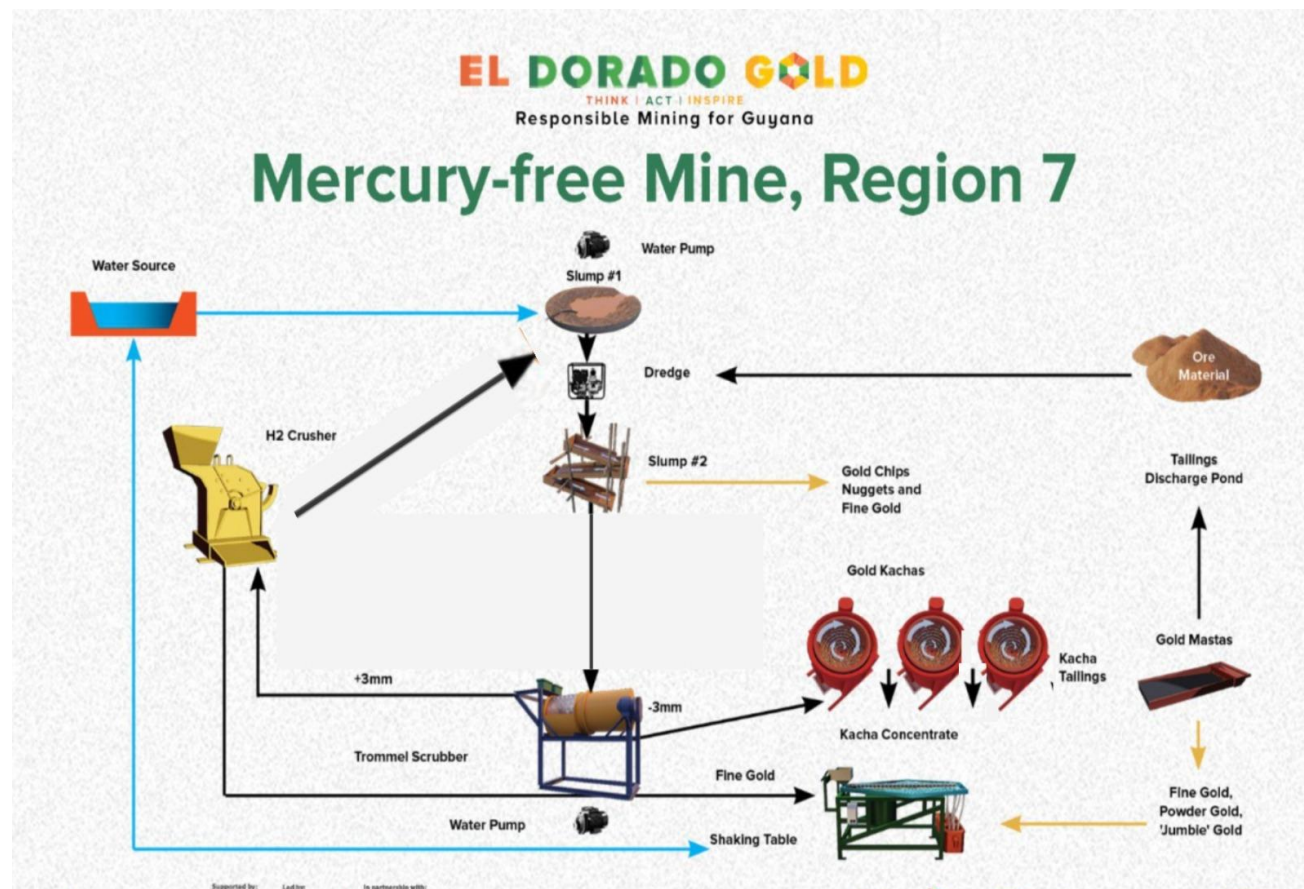



**Knowledge Management:**

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**Documenting country project results**

- ▶ Site and technology selection
- ▶ Design
- ▶ Cost (equipment and TA)
- ▶ Performance (improved gold recovery)
- ▶ Technical training and dissemination
- ▶ Outcomes: Uptake by miners, lessons learned



- ▶ Design, e.g. 
- ▶ Amount of money available, deployed
- ▶ Use of funds
- ▶ Statistics on portfolio (number and size of loans, repayment rate)
- ▶ Training and dissemination
- ▶ Outcomes: Uptake by miners, lessons learned

Country	Loan amount (USD)	Interest rate (annual)	Term (months)	% Max.to finance	Guarantee
	Min. 7,500 Max. 45,000	10.00%	Min. 6 m Max. 36 m	100	Revolving fund resources
	Min. 1,600 Max. 19,000	6.00%	Min. 12 m Max. 36 m	100	Indonesia's Guaranteed Microfinance Programme (KUR)
	Max. 50,000 Avg. 20,000	12.00 - 25.00%	Min. 6 m Max. 24 m	100	planetGOLD Colombia fund & LEC Minera FINAGRO
	Max. 1 Million	10.00%	60 m	100	Central Bank collateral
	Max. 12,000 Avg. 1,700	2.50 - 15.00%	36 m	100	Central Bank collateral
	Avg. 20,000	20.00 - 40.00%	12 m	80	None

# Access to Markets Documentation

- ▶ ASGM organizations profile
- ▶ Mapping of current supply chain dynamics and actors
- ▶ Activities (due diligence, gold trading, connecting producers to buyers)
- ▶ Implementation of planetGOLD Criteria
- ▶ Successes and challenges
- ▶ Sustainability



Credit: planetGOLD Philippines

- ▶ Background and context
- ▶ Target areas, partners and stakeholders
- ▶ Main outcomes:
  - ASGM laws and regulations
  - Empowering vulnerable groups
  - Controlling ASGM in protected areas
  - Capacity building/training
- ▶ Impacts on gender, IP and vulnerable groups, communities, human rights, climate and other
- ▶ Findings experiences and lessons learned, sustainability, recommendations



Credit: planetGOLD Colombia

- ▶ Communications strategy
- ▶ Main activities:
  - Awareness raising campaigns
  - Media outreach
  - Creation and dissemination of news, stories, and project updates
  - Digital and social media outreach
  - In person events
- ▶ Partners/audiences
- ▶ Outputs/outcomes, including metrics like attendees, social media views, etc.
- ▶ Evidence for change in attitudes



Credit: planetGOLD Peru

# planetGOLD

## Home Base

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# HOME BASE

## ▶ Programme Coordination

- Resources for Reporting
- Calendar of Meetings

## ▶ Communications Strategy & Tools

- Global Communication Strategy
- Animated "Explainer" Video
- Toolkits and Guides
- Logos and Branded Templates

## ▶ Knowledge Management - Key Resources

- planetGOLD Criteria
- Resources & Materials on Financial Access
- Additional planetGOLD Publications
- Other Key Thematic Products

[planetgold.org/home-base](http://planetgold.org/home-base)



## ▶ Topical Trainings

- Webinars on Jurisdictional/Landscape Approaches
- iGOLD Reporting System & planetgold.org Web Editing
- Calculation & Reporting of Programme Indicators
- planetGOLD Communication Strategy & Tools
- Introduction to the planetGOLD Criteria

## ▶ New Project Starter Kit

- Presentation for inception meetings
- Publishing country webpage on planetgold.org
- Communication tools & resources
- Orientation session recording & materials

## ▶ Global Project Contact Details

## What's Next: Upcoming Monthly Trainings



- ▶ Adding web content to the planetGOLD website & iGOLD online reporting system (March)

- ▶ Calculation of programme indicators and documentation (April)

- ▶ Introduction to the planetGOLD Criteria (May)

\* *Communications trainings – scheduled on one-on-one basis*



# Training on Jurisdictional/Landscape Approaches

2024 Introductory Trainings: [planetgold.org/ja-la-resources](https://planetgold.org/ja-la-resources)

Webinar 1: Introduction to Integrated Landscape Management and Relationship to JA/LA

Webinar 2: LandScale

Webinar 3: Multi-Stakeholder Platform

Webinar 4: Negotiations

Webinar 5: Landscape Action Planning

Webinar 6: Mining Impact Calculator

Webinar 7: Introduction to Landscape Financing

Webinar 8: Inclusive Landscape Governance

*\*In-depth trainings will begin mid-2025*

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## INTRODUCTION TO THE LANDSCAPE APPROACH AND INTEGRATED LANDSCAPE MANAGEMENT (ILM)

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### STAKEHOLDER IDENTIFICATION

Who are some of the relevant stakeholders in your landscape?

- ▶ **FREE** from coercion and manipulation
- ▶ Made **PRIOR** to the commencement of the activities being decided upon.
- ▶ **INFORMED**, with communities receiving all the information they need in a manner that is trusted, accessible, and culturally appropriate.

Premised on the community's ability to give – or withhold – **CONSENT**

**Thank you  
Merci  
Gracias**

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